

Dual Bachelor's Degrees in Hotel & Tourism / Hospitality Business Management

YEAR 1

Le Bouveret or
Lucerne Campus

Food and Beverage
Management

Term 1 (11 weeks)

- › Introduction to Hospitality and Tourism Management
- › Management Information Systems
- › Introduction to Nutrition and Food Science
- › Public Speaking
- › Introduction to Industry Experience
- › Food Service Theory and Practice
- › Language 1

Term 2 (11 weeks)

- › Food Service Studies and Operations
- › Business Writing
- › Wine and Beverage Management
- › Mathematics for Hospitality Business
- › Language 2

Worldwide internship (local conditions apply) or paid in Switzerland (4-6 months)*

*Minimum gross monthly salary in Switzerland: CHF 2,179.-

César Ritz Colleges
Certificate in Hotel and
Restaurant Operations

YEAR 2

Le Bouveret or
Lucerne Campus

Rooms Division and
Hospitality Business

Term 3 (11 weeks)

- › Rooms Division Operations
- › Roots of Contemporary Issues
- › Calculus for Hospitality Business
- › Microeconomics
- › Financial Accounting

Term 4 (11 weeks)

- › Statistics
- › The Built Environment
- › Macroeconomics
- › Managerial Accounting
- › Cultural Diversity in Organisations

Term 5 (11 weeks)

- › Hospitality and Tourism Law
- › International Politics
- › Foodservice Systems and Control
- › Hospitality Business Ethics
- › Food Chemistry

Worldwide internship (local conditions apply) or paid in Switzerland (4-6 months)*

*Minimum gross monthly salary in Switzerland: CHF 2,179.-

YEAR 3

Brig Campus

International Business and
Business Plan

Term 6 (11 weeks)

- › Career Management
- › Principles of Management
- › Financial Management
- › Hospitality Marketing
- › Tourism in a Global Perspective
- › Business Planning Project 1

Swiss Higher Diploma
in Hotel and Tourism
Management

Term 7 (11 weeks)

- › Human Resource Management
- › Operational Analysis
- › Service Operations Management
- › International Business
- › Business Planning Project 2

Term 8 (11 weeks)

- › Economics and Public Policy
- › Social Psychology of Hospitality
- › Hospitality Leadership and Organisational Behaviour
- › Strategic Hospitality Management: Case Studies and Research
- › Specialized Management course
- › Business Planning Project 3

Bachelor of International
Business in Hotel and
Tourism Management
awarded by César Ritz
Colleges Switzerland

Bachelor of Arts in
Hospitality Business
Management awarded by
Washington State University
(WSU), USA *

*Awarded if student satisfies specific
WSU academic requirements.